

Rules & Regulations for the 2007 Pontiac Wave Giveaway Contest

The Pontiac Wave Giveaway Contest ("Contest") is conducted by General Motors of Canada Limited (GMCL), MacLaren McCann, MacLaren Momentum, and the producers of the TELUS World Ski & Snowboard Festival (TWSSF).

DESCRIPTION AND APPROXIMATE RETAIL VALUE OF PRIZE

The Contest prize includes a one in five chance to win a 2007 Pontiac Wave 5 door (car), return transportation to Whistler, BC, including airfare from a major Canadian airport to Vancouver International Airport and transfers to and from Whistler, and accommodation for one in Whistler Resort on April 13th, 2007, and any subsequent days after leaving the vehicle through April 22nd, 2007.

There will be one (1) Grand Prize awarded consisting of a 2007 Pontiac Wave 5 door.

Five winners who participate in the Contest, will have the opportunity to win the Grand Prize during the 2007 TELUS World Ski & Snowboard Festival. Each contestant will live in the car from April 14th, 2007 to April 22nd, 2007, and try to outlast the other contestants in order to win the car. Should more than one contestant be remaining in the car on Sunday, April 22nd, 2007, keys will be randomly drawn at that time to determine the car winner. The contestant whose key successfully starts the car will be declared the winner.

Chances of winning the 2007 Pontiac Wave 5 door are one in five.

Winners are responsible for having or obtaining a valid drivers license and must pay vehicle insurance. G.S.T., H.S.T., sales tax, federal excise tax and shipping of the prize vehicle from Whistler to the Pontiac dealer closest to the winner's residence in Canada (excluding Quebec) is included. Vehicle license is not included. Approximate retail value in Canada is \$20,000 (including taxes).

All other costs not specifically included in the prize package are the responsibility of the prizewinner, including, without limiting the generality of the foregoing, the following: parking and other hotel charges and incidentals, personal expenses, meals and gratuities.

TWSSF is responsible for booking transportation and accommodation for the Contest winner.

TWSSF, GMCL, MacLaren McCann, MacLaren Momentum, and their respective advertising and promotional agencies reserve the right to substitute the prize or any component thereof, for those of approximately the same retail value and reserve the right to terminate or withdraw this Contest at any time, without prior notice.

CONTEST ENTRY AND ELIGIBILITY RESTRICTIONS

The Contest commences at 12:00pm PST on March 14th, 2007, and closes at 12:00pm PST on March 26th, 2007.

The Contest is open to Canadian residents only, excluding residents of Quebec, except for employees of GMCL, MacLaren McCann, MacLaren Momentum, and the TWSSF and where prohibited by law.

The Contest winner must be 19 years of age or older.

All contestants must be registered for the Festival E-news. Please visit whistler2007.com to sign-up for the Festival E-news and your opportunity to enter the contest.

To be eligible to win the Contest, you must be an E-news subscriber with a valid and verifiable email address by the contest draw deadline 12:00pm PST on March 26th, 2007.

Limit one entry per E-news subscriber.

The odds of winning the Contest depend on the total number of entrants who register for the Contest.

SELECTION OF WINNER

The winner will be randomly selected from the list of E-news subscribers who have entered the Ride the Wave contest at 4:00pm PST on March 26th, 2007.

The winner will be notified by 5:00 pm PST on March 26th, 2007, via an email from TWSSF sent to the email address the winner provided when registering for E-news. A follow-up phone call will be made to the phone number the winner has provided on March 27th by 12:00pm. To be confirmed as the contest winner and claim the prize, the winner must:

Respond to the notification email or phone call from TWSSF Inc. by 10:00am PST on March 28th, 2007, with the following:

- Acknowledge receipt of the notification email and acceptance of the opportunity to participate in the Ride the Wave contest running from April 14th, 2007 through April 22nd, 2007.
- Provide full contact information, including first and last name, daytime and nighttime phone numbers, email address, and mailing address.

Failure of the Winner to acknowledge receipt of the notification email by the stipulated deadline may result in disqualification of the winner, forfeiture of his or her interest in the prize, and the selection of substitute winner from among remaining eligible entries.

The TWSSF also reserves the right at any time to award the prize package to another eligible individual whose name is drawn at random in the event that the Winner is unable to personally participate in the contest or in the event the original Winner does not meet eligibility requirements.

TWSSF is not responsible for any email or computer-related problems the Winner may experience in sending or receiving the notification and confirmation emails referred to above.

CONDITIONS

The Contest prize may not be transferred, assigned or redeemed for cash.

By accepting the prize, the Winner consents to allowing the TWSSF to use video, audio, photographic or print materials involving the Winner for promotional purposes without further permission or compensation.

All E-news entries become the property of TWSSF and any use of these entries is subject to the TWSSF Privacy Policy.

The Contest is subject to all federal, provincial and municipal laws and regulations. Void where prohibited.

The TWSSF reserves the right to disqualify any person tampering with the entry process or who is otherwise in breach of these rules. In the event the Contest is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of the TWSSF which corrupt or impair the administration, security, fairness or proper operation of the Contest, the TWSSF reserves the right in its sole discretion to suspend, modify or terminate the

Contest. Should the Contest be terminated prior to the stated expiration date, the TWSSF reserves the right to award prizes based on the entries received before the termination date.

By entering this Contest, the entrant confirms that he/she has read and understood and accepted these Contest rules and regulations, and voluntarily assumes all risks in connection with the Contest, the prize and their use. The Winner must sign a liability waiver and rules and regulations document prior to entering the Ride the Wave contest and accepting the prize package. Pursuant to the liability waiver, the Winner agrees to hold GMCL, MacLaren McCann, MacLaren Momentum, the producers of the TWSSF, and their promotional partners and sponsors and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims and/or liabilities arising directly or indirectly from the prize and/or Contest.

TWSSF, MacLaren McCann, MacLaren Momentum, and GMCL bear no responsibility whatsoever for any personal injury, damage, pain, suffering, inconvenience, loss, injury or death arising out of or in connection with winning or using any aspect of the prize or in any way taking part in the Contest.

All rules are subject to change without notice.

All TWSSF decisions with regard to the awarding of the prize package, the selection of the winners and the interpretation of these rules shall be final.